

Registration Fee

For Participation only : Rs 500/-

FOR PRESENTING PAPERS

INDUSTRIAL DELEGATES : Rs. 1000/-

ACADEMIC STAFF : Rs. 500 /-

PG STUDENTS &

RESEARCH SCHOLARS : Rs. 400 /-

The Registration fee is to be paid in the form of Demand Draft drawn in favour of "The Principal, Dr. Sivanthi Aditanar College of Engineering" payable at Tiruchendur. The Applicants should send the filled Registration form if selected along with the Demand Draft to the address mentioned below.

Important Deadlines

Paper Submission : 25th Jan, 2012

Intimation of acceptance : 27th Jan, 2012

Registration : 08th Feb, 2012

ADDRESS FOR CORRESPONDENCE

Convener - NIMCA 2012

*Department of Management Studies &
Computer Applications*

*Dr. Sivanthi Aditanar College of Engineering
Tiruchendur - 628 215.*

e-mail : nimca2012@gmail.com

NIMCA - 2012

22nd FEB 2012

Registration Form

1. Name

2. Age

3. Designation & Department

4. Organization

5. Address (with Tel. No & Mail ID)

6. Academic Qualifications
with Specialization

7. Category of Registration: Industry / Academic/
Student / Research Scholar

8. Is Accommodation required ? Yes / No

9. Fee Details:

DD No. & Date

DD Amount

Bank

*I hereby declare that the work submitted by
me is my original work and has not been duplicated from
anywhere.*

Date

Signature

(Photostat Copies of this form can also be used)

*Dr. Sivanthi Aditanar College
of Engineering*

Tiruchendur - 628215



*National Conference on
Innovations in Management &
Computer Applications*

Or

22nd FEB 2012

NIMCA 2012

Organized by

Department of

Management Studies

&

Computer Applications

About the College

Dr.SACOE established in the year 1995 for Serving the Rural Students, is affiliated to Anna University and is an ISO 9001:2008 Certified Institution, located in Tiruchendur. The College offers 6 Undergraduate and 5 Postgraduate courses in several disciplines of Engineering and Technology. The Institution has Chapters of various Professional Societies like IEEE, ISTE, CSI, IETE, AIMA and has signed MOU with reputed MNCs as well as Government Organisations.

About the Departments

Department of Management Studies

The Department of Management Studies offering Master of Business Administration (Full Time) course to the students was started in 2008 and approved by AICTE and affiliated to Anna university Chennai. The Department aims at promoting quality and value based education by motivating the skills of the students on the future trends of Industry and Business.

Dr.P.Nagarajan M.Com.,MBA.,MLS.,BGL.,Ph.D, the former Registrar of Manonmaniam Sundaranar University Tirunelveli, is the Director of Department of Management studies. The department has fully qualified, devoted and dedicated faculty with the sole motive of uplifting the rural based students. The speciality of the department is the industrial visit made by the students fortnightly, scholarly guest lectures, FDP and workshops organized at regular intervals and learning of a foreign language.

Department of Computer Applications

The Department of Computer Applications was established in the year 2009. The aim of the department is to provide standard education for the students in order to make them fit for the industry requirements. The department is equipped with modern infrastructure. The department possesses dedicated and committed faculty with rich experience. The department offers post graduate course in Computer Applications.

Scope of the Conference

Recent Trends in Management and Computing fields have turned the industry to attain greater heights. This conference aims to bring out recent innovations that has come up in these two fields. The conference also aims to provide a space for researchers and academicians to present their work to a wide audience.

Call for Participation and Papers

Faculty members, Researchers, Students and Industrial delegates are invited to participate in the Conference and present original and Contributed papers in the topics related to Management and Computer Applications. Authors are requested to send full paper in IEEE format. Two hard copies and one soft copy in the form of CD or email should be sent before the date for submission of papers. One of the Authors of Selected Papers must register and present their paper at the Conference. Papers are invited in the following topics and not restricted to:

Topics for Management

- ◆ *Role of Technology in Management*
- ◆ *Online Marketing, e-commerce, m-commerce*
- ◆ *Business of facilitation*
- ◆ *Organizational Alliances*
- ◆ *Organizational Sustainability*
- ◆ *Business ethics & Social responsibility*
- ◆ *Social Entrepreneurship*
- ◆ *Social Inclusion*
- ◆ *Crisis Management*
- ◆ *FDI in Retailing*

Topics for Computer Applications

- ◆ *Cloud Computing*
- ◆ *Grid Computing*
- ◆ *Image processing*
- ◆ *Wireless Sensor Networks*
- ◆ *Parallel Computing*
- ◆ *Pervasive Computing*
- ◆ *Mobile Computing*
- ◆ *Data Mining and Warehousing*
- ◆ *Network Security*
- ◆ *Soft Computing*