

## TEERTHANKER MAHAVEER UNIVERSITY

Teerthanker Mahaveer University has been established under the Act of Government of Uttar Pradesh (No. 30 of 2008) on 14th September, 2008 under the aegis of Teerthanker Mahaveer Institute of Management & Technology (Society), Moradabad. The University Grant Commission (UGC) empowers Teerthanker Mahaveer University to award degrees U/S 22 of the UGC Act, 1956. The courses have the necessary approval of regulatory bodies. The University has earned international fame in the area of medical science, dentistry, management, and engineering education. Students from all across the world are enrolled here for higher education in various disciplines.

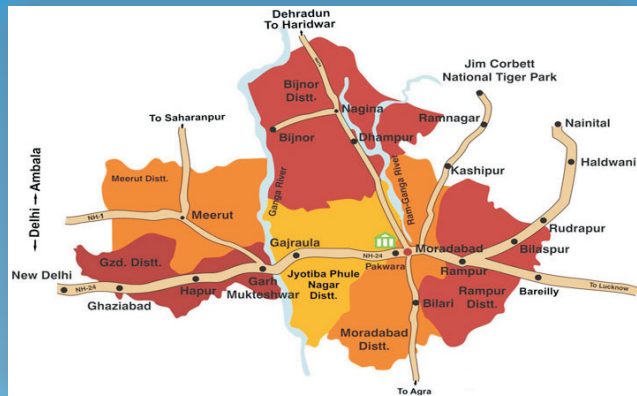
## COLLEGE OF MANAGEMENT AND COMPUTER APPLICATIONS

This college is a prime constituent of the university established to meet the growing needs of education in management and computer applications in diverse functional areas of the corporate world. The college has established itself as a hub of multifaceted academic, research and consultancy activities and guides students on how to climb up the corporate ladder with total professionalism and commitment.

The college offers a wide range of academic programs at undergraduate, postgraduate and doctoral levels. All the courses are designed taking into consideration the specific needs of the market and industry. The emphasis is laid on both theoretical and practical training to provide exposure to the students in various areas of management and computer studies. For this, the dignitaries of national and international repute are invited to guide the students in addition to the inputs from the acclaimed faculty of the college.

## ABOUT MORADABAD

Moradabad is a city in Uttar Pradesh state of India. Moradabad is situated at a distance of 167 km (104 miles) from the national capital, New Delhi, on the banks of the Ramganga River (a tributary of the Ganges). The city is famous for its huge export of brass handicrafts to North America Europe and all over the world, and is also thus called "Brass City" or Peetal Nagri. The city has the distinction of being the biggest exporter of handicrafts in the country. Moradabad has nearly one million citizens of various ethnicities and religions. This city is situated in western U.P. 28.83°N 78.78°E.



## CONFERENCE VENUE

College of Management & Computer Applications  
Teerthanker Mahaveer University  
City Campus, Delhi Road, NH - 24  
Moradabad - 244 001, U.P., INDIA  
Ph. No.: 0591 - 24 87 111, 222, 333  
Website: www.tmu.ac.in  
E-mail Id: conference2012@tmu.ac.in



# Resurging India

*- Myths & Realities*

# 2012

# INTERNATIONAL CONFERENCE

17 - 18, MARCH

MORADABAD, INDIA

ORGANIZED BY:  
COLLEGE OF MANAGEMENT & COMPUTER APPLICATIONS  
TEERTHANKER MAHAVEER UNIVERSITY  
MORADABAD, U.P., INDIA



www.tmu.ac.in

## ABOUT CONFERENCE

When our future generation will read India's history, a few prominent turnarounds shall be taught. The golden era of India's history during which India flourished and was adoringly called 'the golden bird'; then came the plunderers with ulterior motives and then we got independence. Post independence it was realized, we were still not independent- gone was the British Raj but license raj, quota raj, permit raj let loose a reign of economic slavery. And finally, in 1991 as per the demand of the hour our economy was also liberated.

Although for this it is important not to neglect its past. During its "golden age" prior to the 11th century, it was a country that encouraged innovation and change. Indian society celebrated its risk-takers. It was open to foreign trade, ideas and immigrants. Foreign students flocked to its universities even as foreign merchants flocked to its ports. Despite European colonization in the 18th century and infamous raids by Mahmud Ghazni in the 11th century, India is reemerging and a transformation of India is already in place. The conference shall bring forth issues that largely deal with the renaissance of India- its resurgence!

These days it is commonplace to hear people talk about how India is emerging as a great economic superpower and how, together with another robust Asian economy- China, it is reshaping the world economic system. There is a sequence of events that brought India to this juncture- emerging forces of demographic change, urbanization, growing middle class, rising literacy levels, entrepreneurship, economic reforms, and growth of IT. The conference has been organized to confer upon such issues in the light of India's present and its future.

## CALL FOR PAPERS

College of Management & Computer Applications, invites researchers, learners and practitioners to submit research-based as well as practical papers linked with the theme of the Conference. The broad areas / sub-themes that will be of interest for the conference are given below. Papers can be submitted in any one of the following (but not limited to) sub-themes or related areas.

### Technical Session I: Upcoming Technologies

Expert Systems  
Cyber Crime and Cyber Terrorism  
Sixth Sense Technology  
Security Issues and Challenges  
Robotics and Automation  
Audio and Video Engineering  
Information Modeling  
Information & Communication Technology  
Human Computer Interaction  
Artificial Intelligence

### Technical Session II: Economic Development

Foreign Direct Investment  
Demography and Democracy  
Role of Small and Medium Enterprises  
Unique Identification Number Project  
Creativity, Innovation and Entrepreneurship  
Infrastructural Growth  
Economic Reforms  
Poverty & Inequalities  
Rural Urban Divide  
Population Dividend - Millions on the Ant Hill

### Technical Session III: Corporate Governance

Information Technology and Corporate Governance  
The RTI Revolution  
SEBI's Role in Corporate Governance  
Insider Trading  
Speculation on Exchange Traded Funds  
Corporate Social Responsibility  
Shareholder's Activism: Reinforcing Practices  
Succession Planning: Focusing on the Leadership Pipeline  
Market Efficiency  
International Financial Reporting Standard

### Technical Session IV: IT Trends

Ad Hoc and Sensor Networks  
Advanced Software Engineering  
High Performance Computing  
Mobile Computing  
Wireless Communication  
Parallel and Distributed Computing  
Embedded Operating System  
Green Computing  
Cloud Computing  
Software Testing



## CHIEF PATRON

Shri Suresh Jain  
Hon'ble Chancellor

## PATRON

Shri Manish Jain  
Hon'ble Group Vice Chairman

Teerthanker Mahaveer University

## ADVISORY BOARD

Prof. R. K. Mittal  
Vice Chancellor, TMU

Prof. R. K. Mudgal  
Registrar, TMU

Dr. M. Saeed, Minot State University, USA

Mr. Akshay Randeve, Qatar Financial Centre Authority, Qatar

Mr. Paras Sachdeva, Infosys Limited, USA

Dr. Stephen Gill, EAU, Canada

Dr. Subhash Kapur, National University, Singapore

Prof. Ashish Verma, IMT, Ghaziabad

## CONFERENCE CONVENER

Ms. Vaishali Dhingra

## ORGANIZING COMMITTEE

Mr. R. K. Dwivedi  
Mr. Shambhu Bhardwaj  
Mr. Ashendra K. Saxena  
Dr. Kapil Govil  
Mr. Danish Ather  
Mr. Ambuj K. Agarwal

Dr. M. P. Singh  
Dr. Alka Agarwal  
Dr. Rajeev Verma  
Mr. Tusshar Mahajan  
Dr. Sonia Gupta  
Mr. Paritosh Sharma

## COORDINATORS

Dr. Kapil Govil  
Mr. Deependra Rastogi

Ms. Gunjan Saxena  
Ms. Indu Tripathi

## IMPORTANT DATES

Submission of full paper	:	31 January 2012
Notification of acceptance	:	10 February 2012
Last date of Registration	:	15 February 2012

## DELEGATE FEE

	Indian	International
Students	₹ 500	\$ 25
Teachers/Researchers	₹ 1500	\$ 50
Industry	₹ 2000	\$ 75

## CONFERENCE PUBLICATION

Selected papers will be published in an edited book with an ISBN number. Those who are interested, may obtain a copy of the same on payment of ₹ 400 only.

## GUIDELINES FOR PAPER SUBMISSION

The following details of style and other requirements for submission to the conference must be strictly adhered to by the contributors: A soft copy of the paper for consideration for publication should be e-mailed to -

**conference2012@tmu.ac.in**

- Manuscripts not following the guidelines will automatically be rejected.
- Manuscript should be a word file with 1.5 line spacing with 1 and 1/2" wide margin on the left and 1/2" on the right. Font size for headings should be 12, for sub-headings and text should be 11. Times New Roman font should be preferred.
- Manuscripts should not exceed 3,000 words.
- The cover page of the manuscript must contain the title of the paper, author's name, mailing address, email address, professional affiliation, and acknowledgements, if any.
- The first page of the paper must also provide the title of the paper.
- Every manuscript must include a 100 - 150 words abstract and 4 - 6 key words.
- All notes must be serially numbered. These should be given at the bottom of the page as footnotes.
- Professionally drawn graphs and diagrams must be provided wherever necessary along with the manuscript.
- Tables and figures should be numbered as Table 1, Table 2, etc and should be given on a separate page at the end of the paper.
- References should be given separately at the end of the paper and arranged alphabetically. The list should include only work that the author/s has cited. Quote the citations in the following manner:

Joiner, T. E. and Schmidt, N. B., (1995). "Dimensions of Perfectionism, Life Stress and Depressed and Anxious Symptoms," Journal of Social and Clinical Psychology, Vol: 22, pp. 195 - 200.

Randy L. Haupt, and Sue Ellen Haupt, (2004), Practical Genetic Algorithms, John-Wiley & Sons, pp. 22.

- Along with the manuscript, the author is requested to submit his/her brief biographical sketch.
- Co - author, if presenting paper required to submit participation fee separately.
- It is assumed that the papers submitted are the original work of authors & no copyright has been violated.
- CMCA, TMU will not be responsible for any such violations.



# INTERNATIONAL CONFERENCE

Resurging India  
- Myths & Realities



## REGISTRATION FORM

17 - 18 March 2012

### Personal Details:

**Name:**

**Designation:**

**Affiliation:**

**Mob. 1:** 0  **Mob. 2:** 0

**Email:**

**Address:**

**City:**  **PIN:**

### Paper Details:

**Presenting Paper? (Y/N):**  **Paper ID:** T

**Stream (M:Management; C: Computer):**  **Track (I/II/III/IV):**

### Registration Details:

**Category:**  Student\*  Academician / Research Scholar\*  
 Corporate  International

**Amount:** ₹  **Payment Mode (D: Demand Draft; C: Cheque):**

**Dated:**  /  /  **DD/Cheque No.:**

**Bank:**

DD/Cheque should be drawn in favour of 'Registrar, Teerthanker Mahaveer University' payable at Moradabad.

### Note:

\* Student/ Research Scholar has to submit self attested xerox copy of his/her College/University. Identity Card signed by Registrar/Principal/Director. Xerox of this form can be used for registration.

### Declaration:

This is to certify that the paper (Paper ID: T ) submitted for the International Conference organized by College of Management and Computer Applications on 17<sup>th</sup> and 18<sup>th</sup> March 2012 is my/ our original work and has not been published/ presented anywhere else, and is not presently under consideration for publication anywhere.

**Dated:**  /  /  **Signature:**

**Place:**

### Signature:

**Dated:**  /  /  **Signature:**

**Place:**